

# Printing across borders

Copenhagen · January 18, 2006

## Agenda:

- Welcome and brief introduction:  
What is [pab] about? Olaf Drümmer
- Status of current ISO printing standards Florian Süßl
- Printing standards in the USA Don Hutcheson
- Printing standards in Europe Peter Kleinheider,  
Lars Kjellberg, Bård Blytt Sandstad
- When will we have truly global printing standards,  
and how do we get there Panel of all speakers

Printing across borders · Stuttgart · September 20, 2005

# Printing across borders

Conceived in Århus, born in London

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# Why [pab]?

- »One« world of printing? Not quite yet.
- Wild mix of international, national and house standards/specs, guidelines, data sets...
- Printing is becoming even more global – and can't be bothered with regional peculiarities anymore
- Regional standards/specs do not add value, instead they begin to decrease the value of printing as such

# What is [pab]

- “Printing across borders” [pab] intentionally has been established as an informal initiative not ‘owned’ by any specific organization or group
- started by Olaf Drümmer in London (May 2005) (someone had to get it going)
- open to any printer, print buyer or industry expert interested in taking international printing standards to the next step

# How does [pab] work

Enable open communication across regions  
by means of

- meetings (London, Chicago, Stuttgart, Copenhagen, Birmingham, ...)
- mailing list (see [www.printingacrossborders.org](http://www.printingacrossborders.org))
- web site [www.printingacrossborders.org](http://www.printingacrossborders.org)

Important: Please announce any [pab] related meeting or activity through the mailing list.

# [pab] rules

- any open communication relevant to [pab] from anybody is welcome
- share important information by means of mailing list and web site
- coordinate work going on in the various regions
- ultimate goal: feed any results into ISO TC 130 WG3 in order to improve and extend existing international standards

# London meeting May 05: We have a common goal

- London [pab] meeting clearly showed that printers wish to get beyond the current state of affairs, and
- wish to see an international printing standard agreed upon and implemented across regions rather sooner than later
- In order to achieve a universally accepted standard it is mandatory that any politics be kept in the background

# Get involved!

- check out the [pab] website

[www.printingacrossborders.org](http://www.printingacrossborders.org)

- subscribe to the mailing list  
(for instructions see the [pab] web site)
- get involved in the ongoing discussions, test runs, evaluations of profiles; ask questions!
- voice your needs – share your point of view

Question:

How do we want  
to print tomorrow?